



23-24 PARTNERSHIP GUIDE

www.skillsusaoregon.org/partner

EXECUTIVEDIRECTOR@SKILLSUSAOREGON.ORG

ABOUT SKILLSUSA OREGON

SkillsUSA America's proud champion of the skilled trades. Our mission is to empower students to become skilled professionals, career-ready leaders and responsible community members.



800+

STUDENT & PROFESSIONAL
MEMBERS



41

ACTIVE CHAPTERS
ACROSS STATE



75+

SKILLS & LEADERSHIP
COMPETITIVE EVENTS

WHY SKILLSUSA OREGON?

SkillsUSA Oregon is a 501c(3) national Career & Technical Student Organization (CTSO). Our co-curricular programs focus on developing the future skilled workforce of Oregon state. The best resource we can provide our members with is access to real-career experience.

Business, industry and education partnerships thrive in curricula programs that require industry input in classroom standards. You can engage with students and educators to showcase your organization through brand exposure, talent recruitment and networking.

JOIN US AT SLSC

STATE LEADERSHIP & SKILLS CONFERENCE

More than 500 SkillsUSA Oregon student members and 50 educators from across Oregon State will gather at the **Knife River Training Center** in **Albany, OR** on **April 19-20, 2024** for the State Leadership & Skills Conference. Attendees will experience two days of intense competition, inspiring workshops, and career training. Top performers at the SLSC will advance to the National Leadership & Skills Conference in Atlanta, Georgia. We invite you to join us by partnering with SkillsUSA Oregon and consider being a sponsor at this year's state conference.

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PARTNER WITH US

\$ 500 BRONZE SPONSOR

- Exhibit table at the State Leadership & Skills Fair
- Ad in conference program
- Recognition in annual report
- Opportunity to add promotional items to registration packages.
- Recognition as bronze sponsor on conference marketing collateral.

\$ 1,000 - SILVER SPONSOR

All bronze benefits PLUS:

- Digital ad on our website for a year
- Featured promotion to all our teacher/advisors in advisor communication and conference briefing session
- Recognition as silver sponsor on conference marketing collateral.

\$ 3,000 - GOLD SPONSOR

- All bronze and silver benefits PLUS
- Video/presentation during conference general session
- Social media highlight post monthly for a year
- Featured promotion during at our annual Advisor Professional Development Conference
- Organization name and logo included on conference t-shirt that will also be worn to the National Conference where over 11,000 members will come together in Atlanta, GA.
- Recognition as silver sponsor on conference marketing collateral.

CONTEST LEAD

Lead and sponsor one of our 75+ contests by providing an industry expert to coordinate and execute the contest, secure or sponsor contest materials and prizes. For more information on contest event sponsorships please visit [HERE](#).

PARTNER WITH US

ROAD TO EXCELLENCE

Sponsor an SLSC champion or championship team from one of our 75+ contests and support their road to the National Conference in Atlanta, GA. Your sponsorship will directly cover their NLSC conference registration fee for the champion student/team of the event of your choosing. Donation amount for each event varies and is available through our partner form.

\$ 150 EXHIBITOR BOOTH

The SkillsUSA Oregon State Leadership & Skills Conference is the prime event of the year. This event will welcome over 550 conference participants and industry professionals. Connect with a particulate talent pool and potentially recruit future employee, intern or post-secondary students and promote your brand!

Exhibitors will receive the following:

- One table booth and complimentary conference registration
- Recognition as an exhibitor on conference marketing collateral, social media channels, conference digital program and on-screen during general sessions.

Location: Knife River Training Center

Date: April 20, 2024

Exhibitor Set-Up Time: 9:00 AM

Exhibition Hours: 10:00 AM - 3:00 PM

WORKSHOP PRESENTER

Host a career industry focus or leadership workshop during our State Leadership & Skills Conference. Enhance the SLSC experience and take this opportunity to have dedicated time with our members. In our gratitude for your time, we will provide partner recognition on conference marketing collateral and an ***exhibitor table at SLSC at no cost!*** Reach out directly to executivedirector@skillsusaoregon.org to secure a workshop spot!

Submit Partner Form [***HERE***](#)

To explore additional partnership opportunities please contact executivedirector@skillsusaoregon.org.

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