



MEET TOMORROW'S SKILLED WORKFORCE

LEAD A SKILLSUSA CONTEST
AND INVEST IN OREGON'S
FUTURE WORKFORCE.



JOIN US THIS APRIL

If you're wondering about the future of the skilled trades, look no further than SkillsUSA to see that it's in good, highly skilled hands.

The SkillsUSA Oregon State Leadership & Skills Conference (SLSC) brings members from across the state to compete for a spot to represent Oregon at the National Conference in Atlanta, GA! Student's have the opportunity to showcase their skills in a real-career setting at SLSC.

Resources and industry knowledge are needed to deliver an effective contest experience. We would love the opportunity to engage with local industry leaders in related fields to lead one of our 75+ contest events.

Your company or organization can bring this opportunity to life by contributing industry expertise to design, build and execute the contest from start to finish by partnering with SkillsUSA Oregon to equip our future workforce.

April 19–20, 2024

**Oregon State Leadership and Skills Conference (SLSC)
Knife River Training Center | Albany, OR**



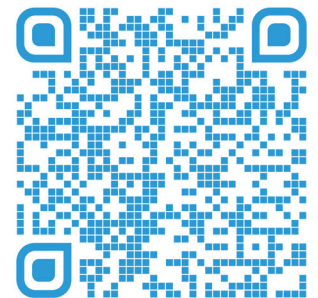
**TO EXPLORE THIS PARTNERSHIP OPPORTUNITY
CONTACT US AT**

executivedirector@skillsusaoregon.org



SkillsUSA is a partnership of students, teachers and industry working together to ensure America has a skilled workforce. SkillsUSA has been serving students, educators and business and industry since 1965 by keeping up with both employers' needs, education mandates and trends. Business, industry and education partnerships thrive in curricula programs that require industry input in classroom standards.

**Learn more about
SkillsUSA at**



HOW STUDENTS COMPETE



FALL | SELECT

Students choose from over 75 competition event categories, ranging from technical skills events to leadership development.



WINTER | PRACTICE

Using skills learned in the classroom, students prepare for competition by studying, preparing materials, practicing, and sometimes competing at the region level.



SPRING | COMPETE

Students participating in SkillsUSA contest will put their skills to the test as they present their project and skills they have been working on all year.



SUMMER | SHOWCASE

Oregon's top winners will head to NLSC to compete for a winning spot on the International stage.



WHY LEAD A CONTEST WITH SKILLSUSA?



RECRUIT

This event can serve as pipeline to meet and recruit from a talent pool of skilled trained students.



PUBLICIZE

Showcase your organization to the future workforce of Oregon.



SERVE

Contribute to workforce education by providing industry volunteers to lead out the event and evaluate.



INVEST

Mentor and help develop the next generation of the workforce.

FREQUENTLY ASKED QUESTIONS

■ WHAT DOES IT MEAN TO LEAD A CONTEST?

- Design and execute the contest from start to finish.
- Administer the contest on the day of the event.
- Secure business partner to sponsor contest materials and prizes.
- Secure industry professionals to serve as volunteer judges.

■ WHAT TYPE OF EVENTS CAN I LEAD?

SkillsUSA Oregon has over 75 competition event categories, ranging from technical skills events to leadership development.

CLICK HERE FOR MORE INFORMATION:

<https://skillsusaoregon.org/competitive-events/>

■ CONTEST SPONSOR BENEFITS:

- Display your organization's banner in the contest area of the sponsored contest.
- Recognition as a contest sponsor on conference marketing collateral, social media channels, digital program and on-screen during general sessions
- Invitation to present the award on stage for the sponsored contest.
- Host an exhibitor booth.
- Donation acknowledgment letter.

■ WHAT IS THE ROLE OF A CONTEST LEAD?

The Contest lead is the main organizer of a selected contest(s). The Contest Lead should be an expert in the trade area of the contest. The Contest Lead is responsible for the contest as a whole and works to assemble volunteers, equipment, contest scenario and supplies to make the contest a success.

■ RESOURCES FOR CONTEST LEAD:

SkillsUSA Oregon will provide each Contest Lead with a guide, contest specifications and sample project to assist you in designing, building and executing the event. A State education team composed of classroom educators will also be available as a resource along with the state management team.

